



New Opportunities with Mastercard®  
World Elite and World Black Edition



Only for internal use



# Across all consumer segments, there is an evolution of overarching needs that also relate to the travel experience



## DELIVERING PEACE OF MIND

Consumers want to travel but also want to peace of mind – allowing them to turn off their rational brain so they can live in the emotional future<sup>1</sup>.



## ADAPTING TO AIRPORT VOLATILITY

Despite airline staff shortages and heightened crowds at airports, consumers continue to book flights<sup>2</sup>



## IMMERSIVE TRAVELS

Consumers want to immerse themselves in local experiences. 51% strive to learn about other cultures and communities through travel. They seek stronger, more valuable offers at their destinations<sup>1</sup>.



1. MASTERCARD GLOBAL FORESIGHTS, INSIGHTS & ANALYTICS: MASTERING THE ART OF EXPERIENCES 2021

2. BLOOMBERG. AIRLINE STAFF SHORTAGES THREATEN TO RUIN MILLIONS OF SUMMER HOLIDAYS. 2022

# Premium card CVP of Mastercard

**Private Banking – Introducing the new World Elite travel packages, tailored to cater to all client segments** from Ultra High Net Worth individuals benefiting from exclusive relationship privileges with the bank, to Mass Affluent clients meeting specific turnover requirements.



	UHNW	HNW	Affluent	Mass Affluent
Lounge Access	Unlimited (CH + 5 Guests)	Unlimited (CH)	10 Free (CH)	6 Free (CH)
Fast Track Access	Unlimited (CH + 5 Guests)	Unlimited (CH)	10 Free (CH)	6 Free (CH)
Average PV requirement	N/A	5 000 GEL	1 500 GEL	1 000 GEL
Welcome period for new card	N/A	37 days for newly issued cards (starting from the enrollment date)		
Lounge Access (Flight delay)	N/A	1 hour delay = lounge visit QRs+ guests		

For Debit and Credit Cards

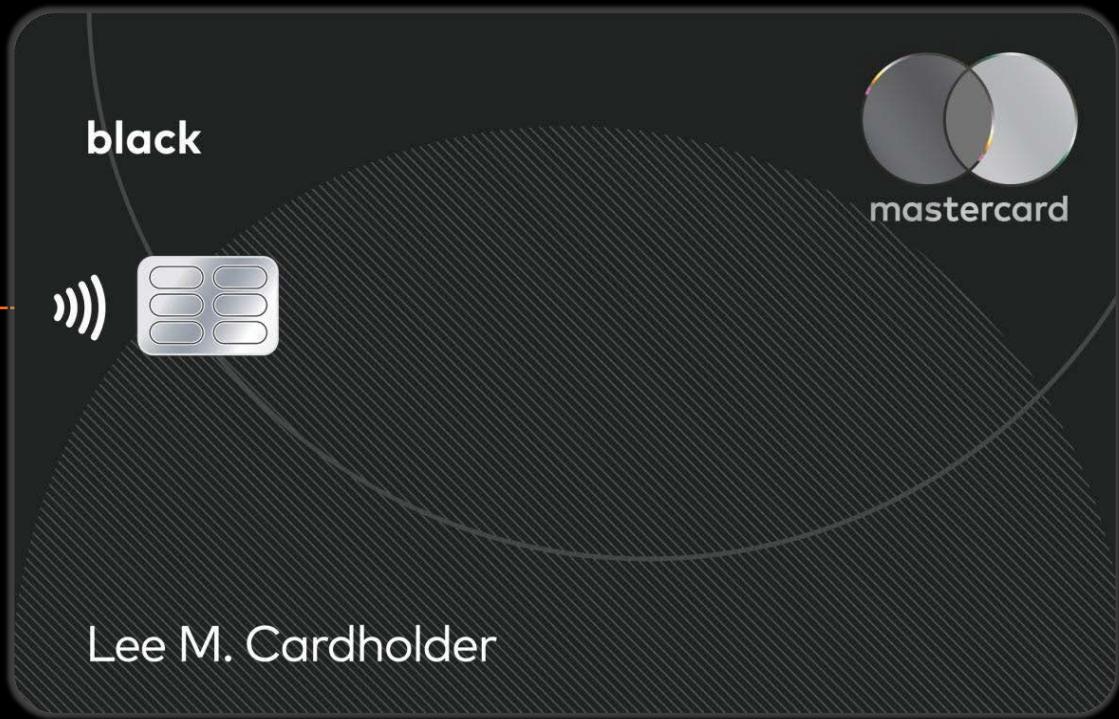
**THE FOLLOWING CARD TRANSACTIONS DO NOT COUNT:**

- PURCHASES THAT ARE FURTHER RETURNED OR REFUNDED
- ANY CASH PURCHASES, INCLUDING CASH WITHDRAWAL
- CARD TO CARD TRANSFERS
- OTHER \*
- \*PURCHASES BY CHECKS, INSURANCE PREMIUMS, INTEREST, ANY COMMISSIONS OR CHARGES, TRAVELER'S CHECKS, ANY KIND OF GAMING (INCLUDING PAYMENTS FOR THE OPPORTUNITY TO WIN A PRIZE)



# Mastercard WORLD BLACK EDITION

New Mastercard premium card World Black Edition in Georgia,  
The card that created for you and  
your family that brings peace of mind  
during travel



**LoungeKey** – access to Lounges in International Airports (10 visits per year)



**Fast Track** (10 visits per year) and other privileges on Mastercard Travel Experiences at International Airports



**Extended Travel Insurance** for you and your family members



**Data Roaming** (1 GB for 5 days per year) and 15% for further purchases



**Cashback** up to 20 % with 500+ merchants in abroad



# World Black Edition – Unique Value Proposition

## Mass Affluent Segment – bring piece of mind for your family members when travelling



For Debit and Credit Cards

- Lounge Key and Fast Track – 10 visits
- Extended Travel and Medical Insurance
- Data Roaming – 1GB welcome package (15% discount)

### Medical Insurance

- Personal accident insurance - up to USD 500,000
- Emergency medical evacuation and repatriation - up to USD 500,000
- Medical emergency expenses - up to USD 500,000

### Description

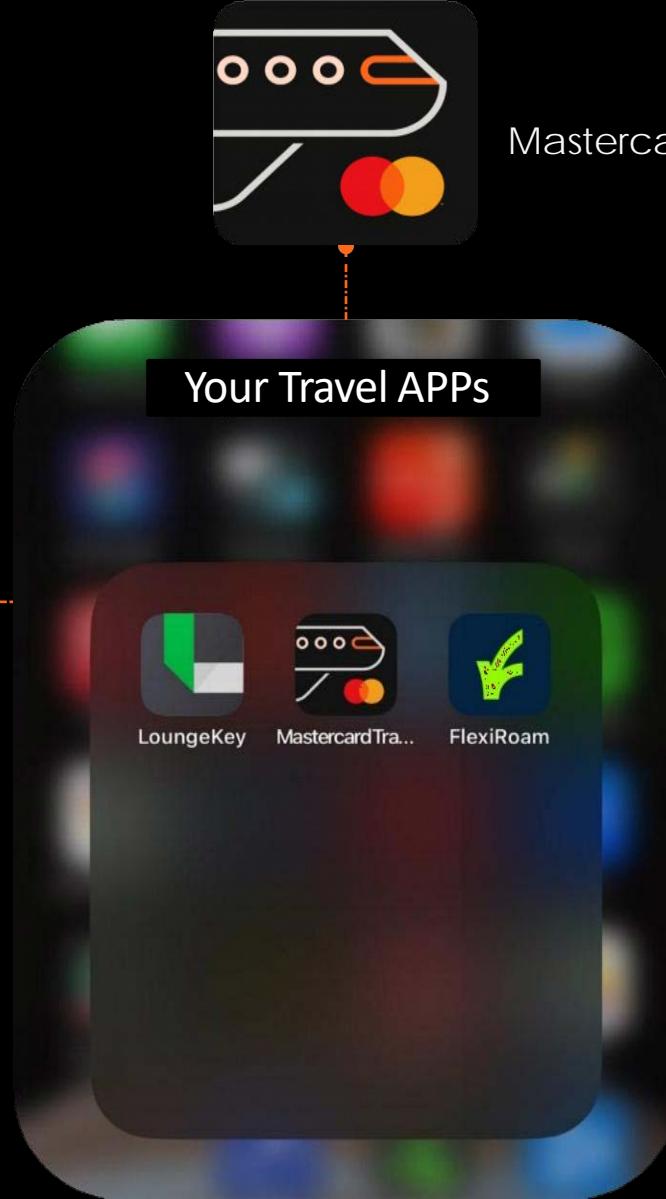
• Baggage loss (up to)	Travel comprehensive
• Baggage delay (for delays in excess of 4 hours)	3,000 (max \$625 per item)
• Trip cancellation / curtailment (up to)	\$500
• Trip delay (for delays in excess of 4 hours)	\$7,500
• Missed connection	\$500
• Travel accident (up to)	\$500,000
• Medical expense and emergency evacuations (up to)	\$500,000
• Assistance department services	Available
• Hospital cash (lump sum)	\$100 per day

\*Your spouse is covered 100%, your children 25% and your domestic helper 25%.  
Coverage is now expanded to visiting parents and children





LoungeKey



Mastercard Travel Experiences



Flexiroam





## How to use entitled benefits and privileges of the premium card?



### Lounge Key



- iOS / Android
- Download App
- Create personal account
- Register eligible card



### Fast Track

#### Mastercard Travel Experience

- iOS / Android
- Download App
- Create personal account
- Register eligible card



### Piece of mind and safety

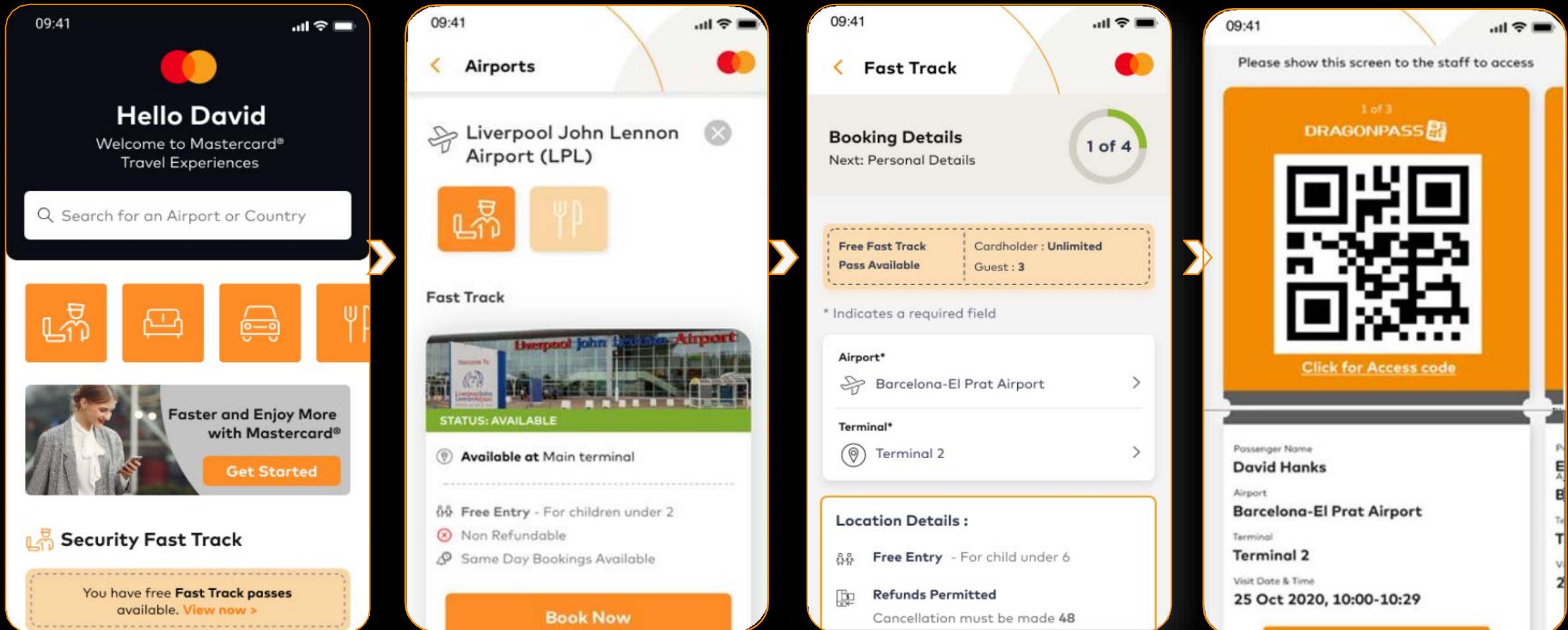
[www.mcpeaceofmind.com](http://www.mcpeaceofmind.com)



- Register with the eligible card
- Arrange International Insurance policy
- Claim insurance compensation



Swift & Easy UX: Mastercard® Airport Security Fast Track is dedicated to getting your cardholders to security and into departures faster and more conveniently



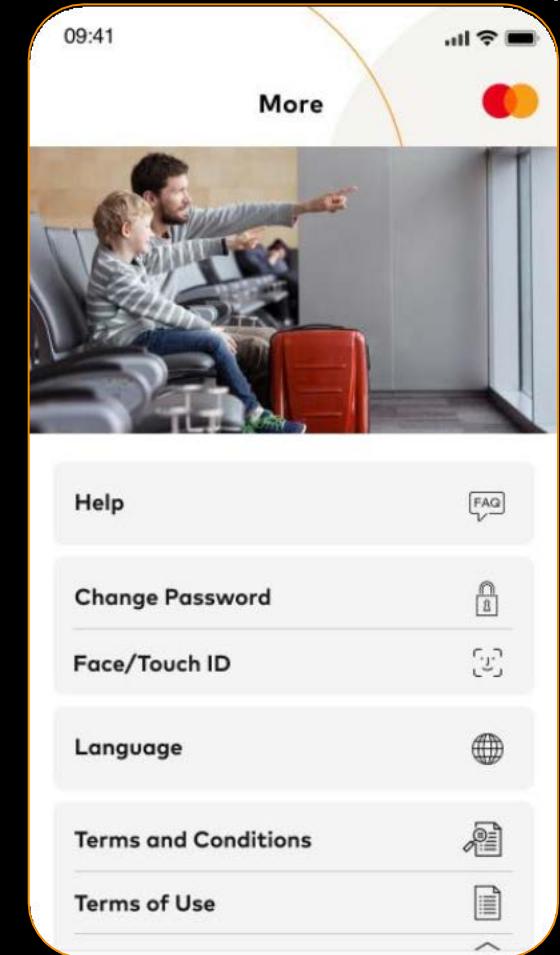
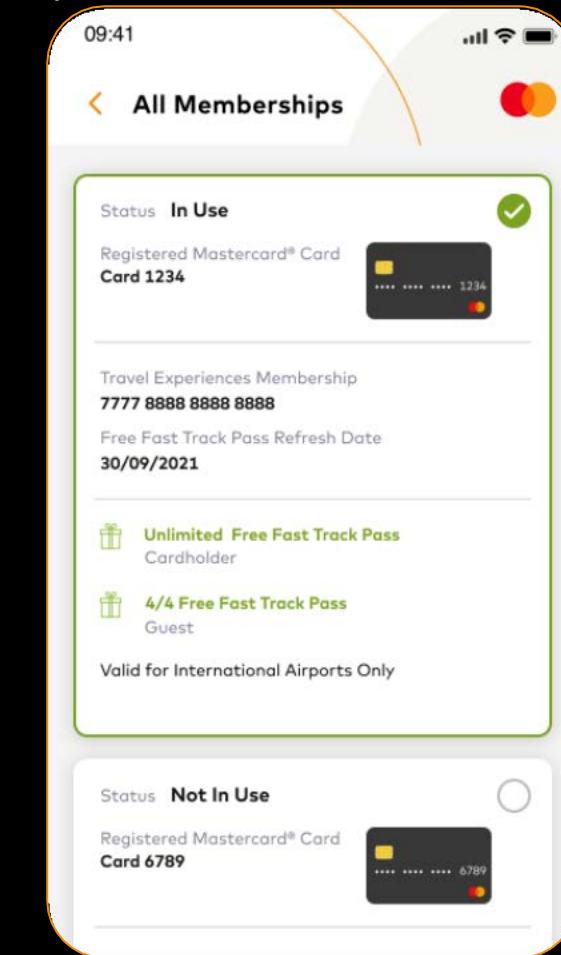
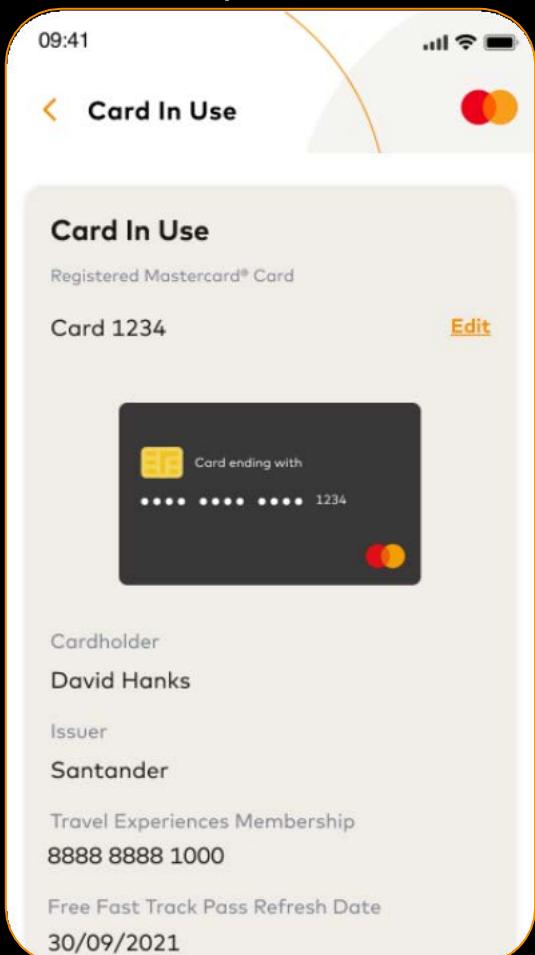
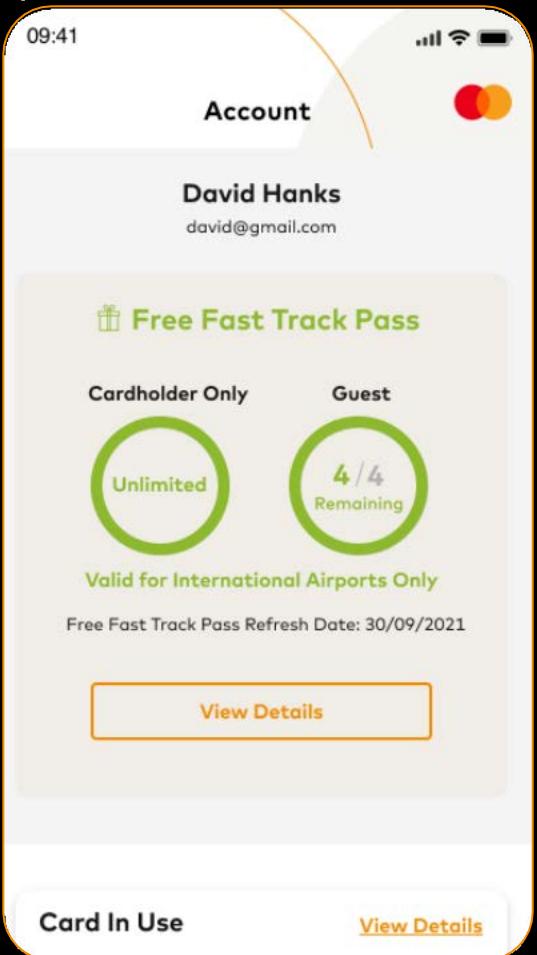
Enter airport name into Airport Search

Check available Airport Experiences

Book your Fast Track Pass

Show/scan Fast Track Pass to enter priority/dedicated lane

Swift & Easy UX: Mastercard® Airport Security Fast Track is dedicated to getting your cardholders to security and into departures faster and more conveniently



View Fast Track entitlements

Details on Registered Mastercard card

Multiple Cards registered option

Section with Help and other Settings





# Restaurant Offers program increases value for your cardholders and enhances their engagement



Provide discounts and special promotion offers to cardholders.  
Majority of offers provide instant discount on purchases.  
There are also complimentary promotions and meal vouchers available.



Available in over 1000 airport dining outlets worldwide



Delivered seamlessly within Mastercard Travel Experiences platform, fully digital experience available via mobile application and website.



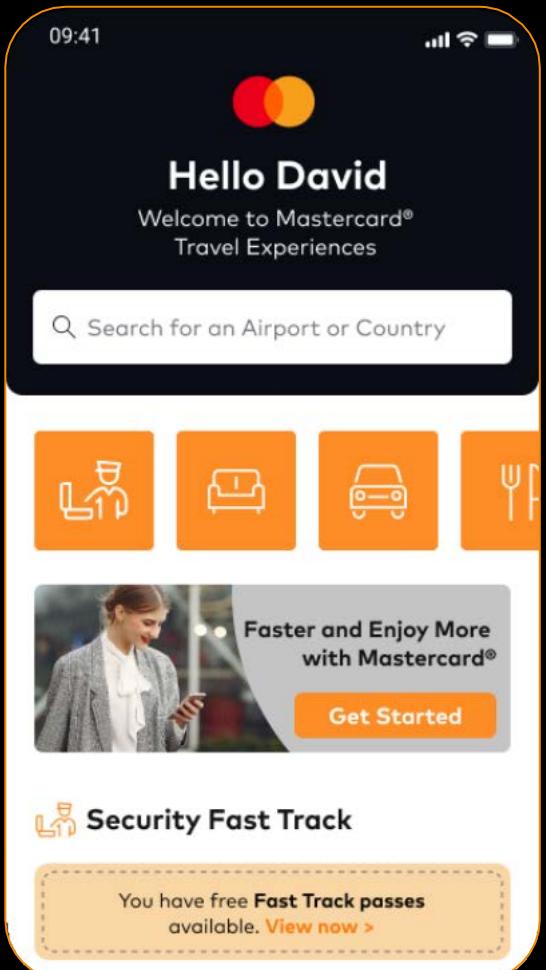
Discounts range from 10-25%

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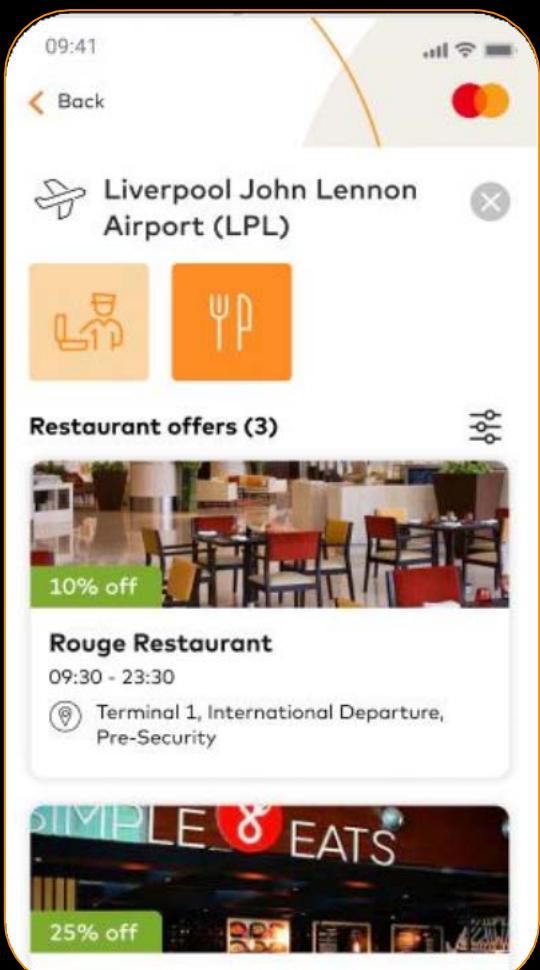
**74%** Like to receive discounts on their purchases  
(instead of household items or extra services)<sup>1</sup>



Swift & Easy UX: Mastercard® Travel Experiences provides easy to access discount and special promotions offers across numerous restaurant outlets



Enter airport name into Airport Search



Check available Airport Experiences



Choose Restaurant Offer



Scan to redeem Restaurant Offer

# Airport Lounge



Your cardholders can relax in over 1,200 airport lounges and enjoy airport merchant offers



## About

Your Mastercard gives you access to the Mastercard Lounge Program, available in airports around the world. Enjoy instant access to airport business lounges for the relaxed start to business or leisure travel you're looking for by presenting your Mastercard at 1100+ airport lounges worldwide.



## Description

Travel should always feel like a pleasure. And, with the Mastercard Lounge Program it does. By presenting your eligible card at participating lounges, you receive:

- Complimentary LoungeKey airport lounge membership
- Complimentary access to over 1100 LoungeKey, lounges in more than 450 cities in over 135 countries worldwide
- Access to business facilities - email, internet, phones, fax machines, and conference space in some lounges
- Complimentary refreshments and snacks



## Validity

- Evergreen: Until the end of the year and beyond
- Mastercard® World Black Edition coverage – 10 visits per year

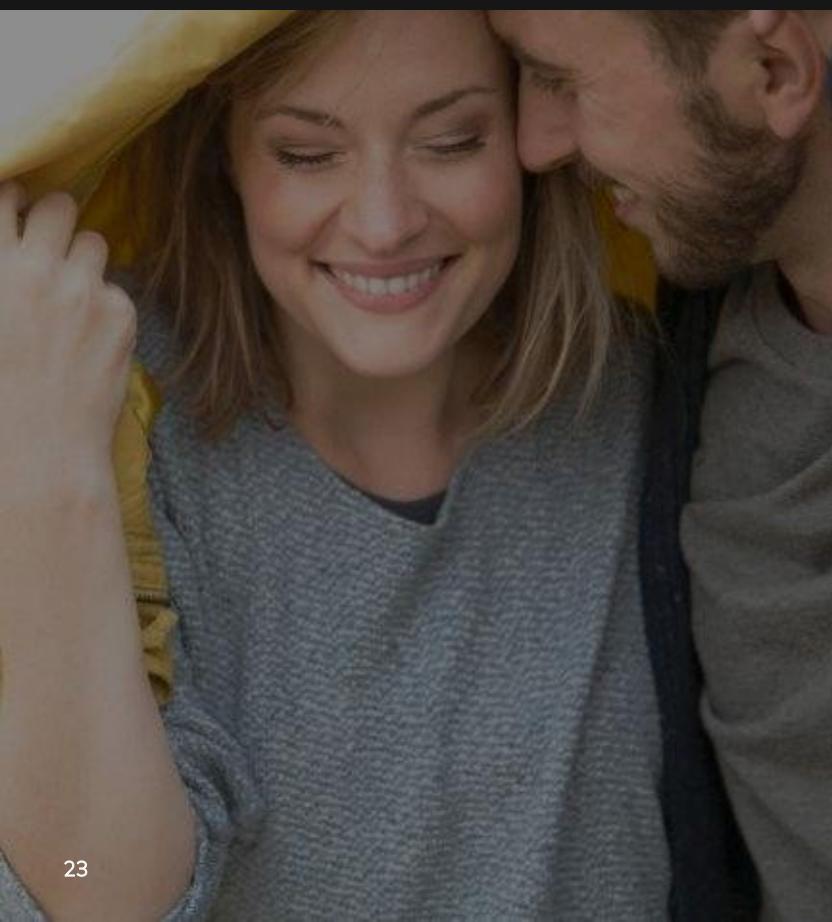


## How to use

- Show your Mastercard® card at participating lounges or generate QR code via LoungeKey application
- LoungeKey site links customized for Georgia <https://www.loungekey.com/wbe-geo>



# Travel Insurance & Assistance



## About

Automatic insurance for medical conditions and unexpected incidents. Rest assured by being insured with world leading insurance companies

## Description

### Travel accident and medical insurance

You and your loved ones deserve peace of mind every time you travel. Rest assured that you will receive compensation for medical care or emergency help if you need it. For the greatest peace of mind, enhanced protection options are available to ensure that while you're traveling, your health and safety needs are met promptly and efficiently

As a Mastercard® cardholder, you as well as your family and your helper\* get:

- Personal accident insurance - up to USD 500,000
- Emergency medical evacuation and repatriation - up to USD 500,000
- Medical emergency expenses - up to USD 500,000
- Daily in-hospital cash benefit - USD 100 per day
- **New: Coverage for visiting parents.** Parents who live abroad visiting the cardholder in their country of residence are eligible when the trip is paid through the eligible Mastercard® card. The standard age limit for parents is 80 years old
- **New: Coverage for visiting children.** Children who live abroad visiting their parent(s) in their country of residence are eligible when the trip is paid through the eligible Mastercard® card

## Main T&Cs

\*Your spouse is covered 100%, your children 25% and your domestic helper 25%. Coverage is now expanded to visiting parents and children

## SMS / Short promo

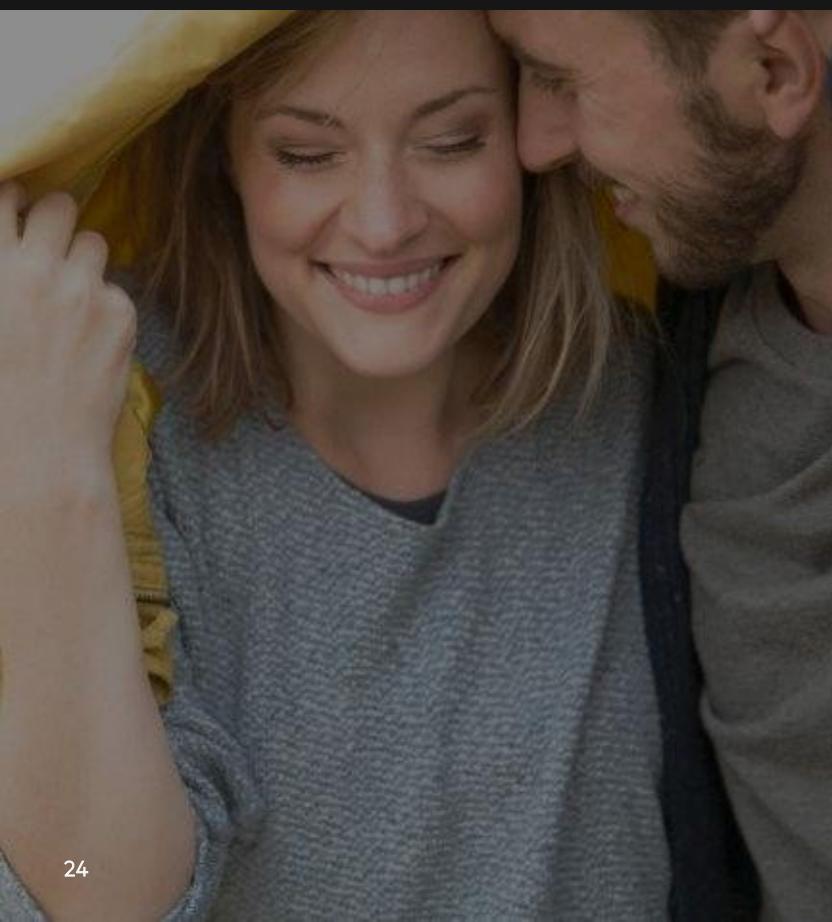
Discover the protection of your Mastercard®, with global health insurance for you, your family, and your peace of mind. Visit [mcpeaceofmind.com](http://mcpeaceofmind.com) to claim

## How to use

- Simply visit [www.mcpeaceofmind.com](http://www.mcpeaceofmind.com) to file a claim online. Alternatively, you can call +706070503 or email; [mastercardclaims@aig.com](mailto:mastercardclaims@aig.com) to file your claim.



# Travel Insurance & Assistance



## About

If you encounter an obstacle during travel, you shouldn't have to face the inconvenience alone. Whether your luggage goes amiss or flight delays interrupt your plans, Inconvenience Insurance covers you for the hassles life throws your way.

## Description

### Benefit type

Baggage loss (up to)	Travel comprehensive \$3,000 (max \$625 per item)
Baggage delay (for delays in excess of 4 hours)	\$500
Trip cancellation / curtailment (up to)	\$7,500
Trip delay (for delays in excess of 4 hours)	\$500
Missed connection	\$500
Travel accident (up to)	\$500,000
Medical expense and emergency evacuations (up to)	\$500,000
Assistance department services	Available
Hospital cash (lump sum)	\$100 per day
Unique value proposition	Zero deductibles and lump sum on some benefits



## SMS / Short promo

Disrupted travel? Visit [mcpeaceofmind.com](http://mcpeaceofmind.com) to file a claim with your Mastercard® for baggage loss, flight delays, cancellations and more



## How to use

- Simply visit [mcpeaceofmind.com](http://mcpeaceofmind.com) to file a claim online. Alternatively, you can call +706070503 or email; [mastercardclaims@aig.com](mailto:mastercardclaims@aig.com) to file your claim.



# Travel Insurance Confirmation Letter

Travel  
Insurance  
Letter



## Eligibility

- Eligible cards issued in Georgia

## Destinations

Worldwide

## Validity

Evergreen: Until the end of the year and beyond



## About

Travel with peace of mind across borders with a Travel Insurance Confirmation Letter. Giving official notification of resolute insurance for Schengen and other customs areas



## Description

### Travel Insurance confirmation letter

Obtaining a travel insurance confirmation letter has never been easier. As a Mastercard® cardholder you can generate a letter online seamlessly and immediately for your Schengen or other visa requirements

- New: Coverage for visiting parents.** Parents who live abroad visiting the cardholder in their country of residence are eligible when the trip is paid through the eligible Mastercard® card. The standard age limit for parents is 80 years old
- New: Coverage for visiting children.** Children who live abroad visiting their parent(s) in their country of residence are eligible when the trip is paid through the eligible Mastercard® card



## SMS / Short promo

Visit [mcpeaceofmind.com](http://mcpeaceofmind.com) to generate an immediate travel insurance confirmation letter for your visa requirements with your Mastercard



## How to use

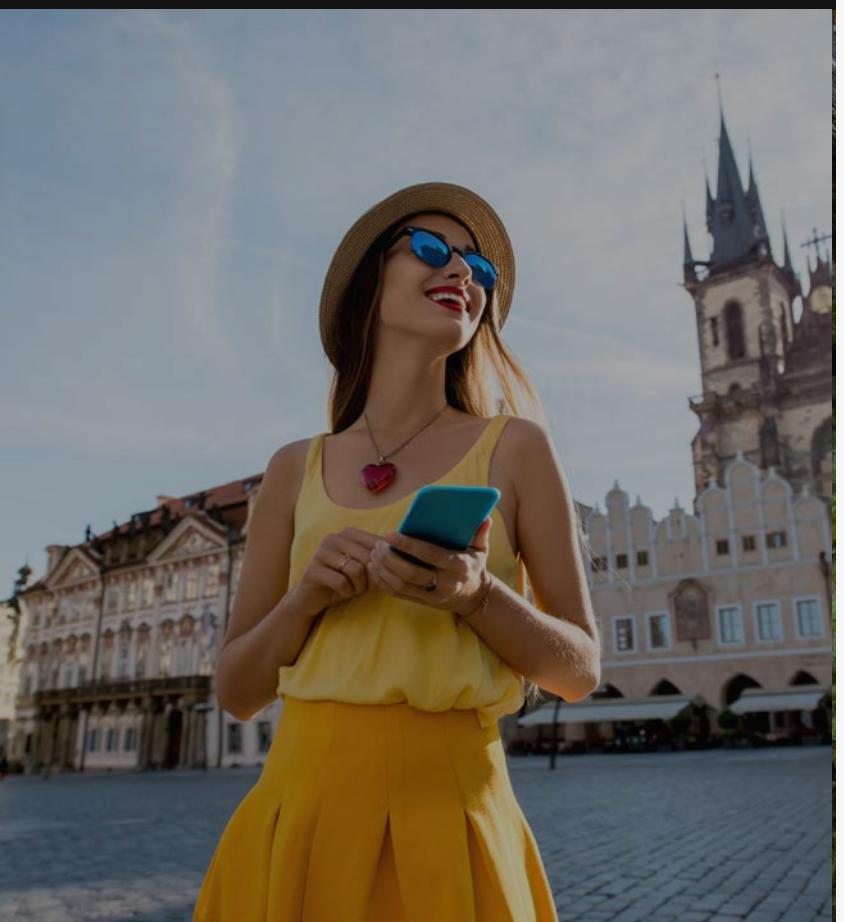
- Simply visit [mcpeaceofmind.com](http://mcpeaceofmind.com) to file a claim online. Alternatively, you can call +706070503 or email; [mastercardclaims@aig.com](mailto:mastercardclaims@aig.com) to file your claim.



WORLD BLACK EDITION



# Global Data Roaming



## About

Flexiroam is a global data roaming provider offering high-speed connectivity, easy data sharing and future forward technology designed for the mobile-first traveler. Flexiroam aggregates various telcos worldwide to offer high-speed internet at a lower price

**24/7 access to high-speed connectivity**, while travelling around the globe, in a convenient, consistent and secure way

## Key Principles

- Connectivity everywhere in Europe and around the World
- Immediate redemption and access to data network, thanks to eSIM technology
- Connects cardholders to the best telco network available in the country
- 200+ destinations covered
- Same experience and cost irrelevant of your location
- Establish a secure connection exclusively to cardholder's smartphone
  - 1 GB complimentary data package for 5 days, 15% discount on all subsequent FlexiRoam data roaming plans



## How to use

- Download Flexiroam app 
- Click on Mastercard banner to check data plan eligibility
- Check [Device Compatibility](#) to ensure that your device is eSIM compatible.
- Enter 16-digit Mastercard card number and email address to create your account
- Click on 'Redeem Starter Plan' and activate e-SIM
- Unlock phone from Settings to activate Flexiroam Data Roaming
- Switch on Data Plan
- Purchase additional plan at 15% discount



# Flight Delay Pass: a benefit that offers cardholders lounge visits in the event of a flight delay

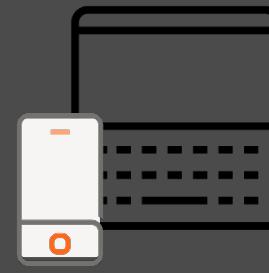
A low cost model allowing to expand Lounge proposition to Mass Affluent and Business Travelers.  
Key features are:



Cardholder registers to receive lounge pass if their flight is delayed for **1+ or 2+ hours**<sup>^</sup>



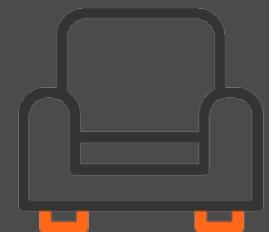
Cardholder can **register for companions** who are travelling on the same flight\*



Cardholders can **register up to 6 hours prior or at any point** before their departure time<sup>^</sup>



Access to over **1,200 LoungeKey lounges** globally, 380 lounges in Europe



**Unlimited usage** on an annual basis – cardholder can register as many times as they wish

\*Number of companions depends on model selected; flight delays must be accurately lodged in flight monitoring system by airline for delay to be registered and pass to be generated

<sup>^</sup>Pricing and limits vary depending on model selected



# Flight Delay Pass- Key Features cont.

-  Flight Delay Pass uses an industry recognized flight tracking system to track flight delays and trigger lounge passes.
-  Cardholders can register up to 4 travelling companions\* - ideal for the family
-  11 languages available at launch, additional can be developed
-  Cost effective and flexible issuer pricing structure
-  Mobile optimized website
-  Cardholder support via contact centre, online query form and email
-  100% QSA-Audited PCI DSS Compliant
-  Billing occurs one quarter in arrears



\*Depends on product construct selected

# Lounge network and access



Mastercard® Flight Delay Pass leverages on LoungeKey network to provide worldwide lounge access:

- All lounges in the LoungeKey global network are covered under the Flight Delay Pass program: 1,200+ lounges globally
- Cardholder presents the QR code from the email to lounge reception to access the lounge
- Cardholder enjoys the same level of lounge services and amenities as an existing LoungeKey member

Some charter airlines are not supported

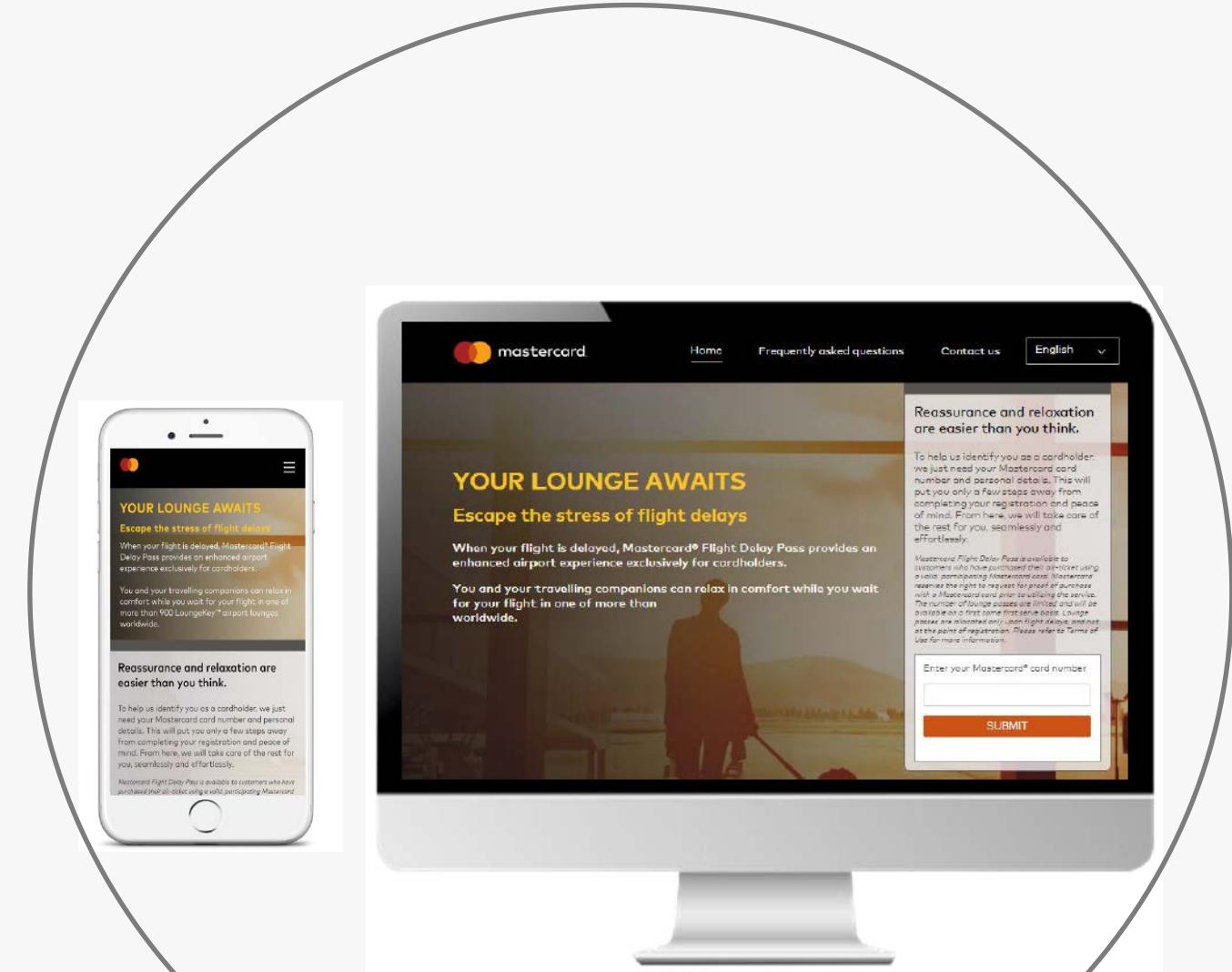
## Number of lounges in major European cities\*

Austria	6	Israel	3
Azerbaijan	5	Italy	21
Belarus	2	Luxembourg	1
Belgium	2	Malta	2
Bosnia Herzegovina	1	Netherlands	4
Bulgaria	6	Poland	11
Croatia	3	Portugal	9
Czech Republic	5	Russia	106
Denmark	5	Spain	28
Finland	2	Sweden	4
France	11	Switzerland	8
Germany	15	Turkey	16
Greece	3	Ukraine	8
Hungary	4	United Kingdom	40
Ireland	4		



# Flight Delay Pass website

- Landing page Mastercard branded, with co-branding on following pages and cardholder emails
- Mobile optimised website (no app)
- Simple website where cardholders can:
  - Find out more about the service
  - Register their flight details
  - Refer to FAQs
  - Find customer service information



# Flight registration process



Authenticate your card

**Confirm details**

To help us to identify you as a customer, we will need your Bank Identification Number (BIN). This is the first 6 digits of your card number.

Please enter your BIN:  
e.g. 123456

By clicking 'Continue', I confirm I have read and [Terms of Use](#) and [Privacy policy](#) for Mastercard® Flight Delay Pass.

**CONTINUE**



Register your flight number

**REGISTER FLIGHT DETAILS**

Flight number  
e.g. AB123

Departure date  
DD/MM/YYYY

OR [Click here to look up your flight](#)

**CONTINUE**

[Start again](#)



Enter Cardholder name & contact info

**SUBMIT YOUR DETAILS**

Enter the details you used to book your flight.

Title First name  
--- Required

Last name  
Required

Enter the contact details we could use to reach you on the day of your flight.

Email address  
name@example.com

Confirm email address

Mobile number  
e.g. 7777 1234

**CONTINUE**

[Start again](#)



Register travel companions

**ADD PASSENGERS**

**i** All communications will be sent to the primary passenger.

Enter additional passengers details used during flight booking

Title First name Last name

Title First name Last name

Title First name Last name

**BACK** **CONTINUE**

[Start again](#)



Confirm registration info

**CONFIRM DETAILS**

Confirm the flight and passenger details.

**FLIGHT DETAILS**

**LHR** London Heathrow United Kingdom  
**EWR** New York Newark Liberty Intern... United States of America

Flight On  
UA 883 10 Jun 2020

**PASSENGER DETAILS**

Mr Filippo Gori  
+39342  
filippo.g...

**ADDITIONAL PASSENGERS**

No additional passengers added

**CONFIRM REGISTRATION**

[Start again](#)



Confirmation of Registration

**REGISTRATION COMPLETE**

**Your flight is now registered.**

**What happens next?**

You will receive an email confirming the registration details.

We will now track the status of your flight. In the case of a delay, you will receive complimentary airport lounge access.

**Wish to cancel?**

If you wish to cancel this registration, access the link in your confirmation email.

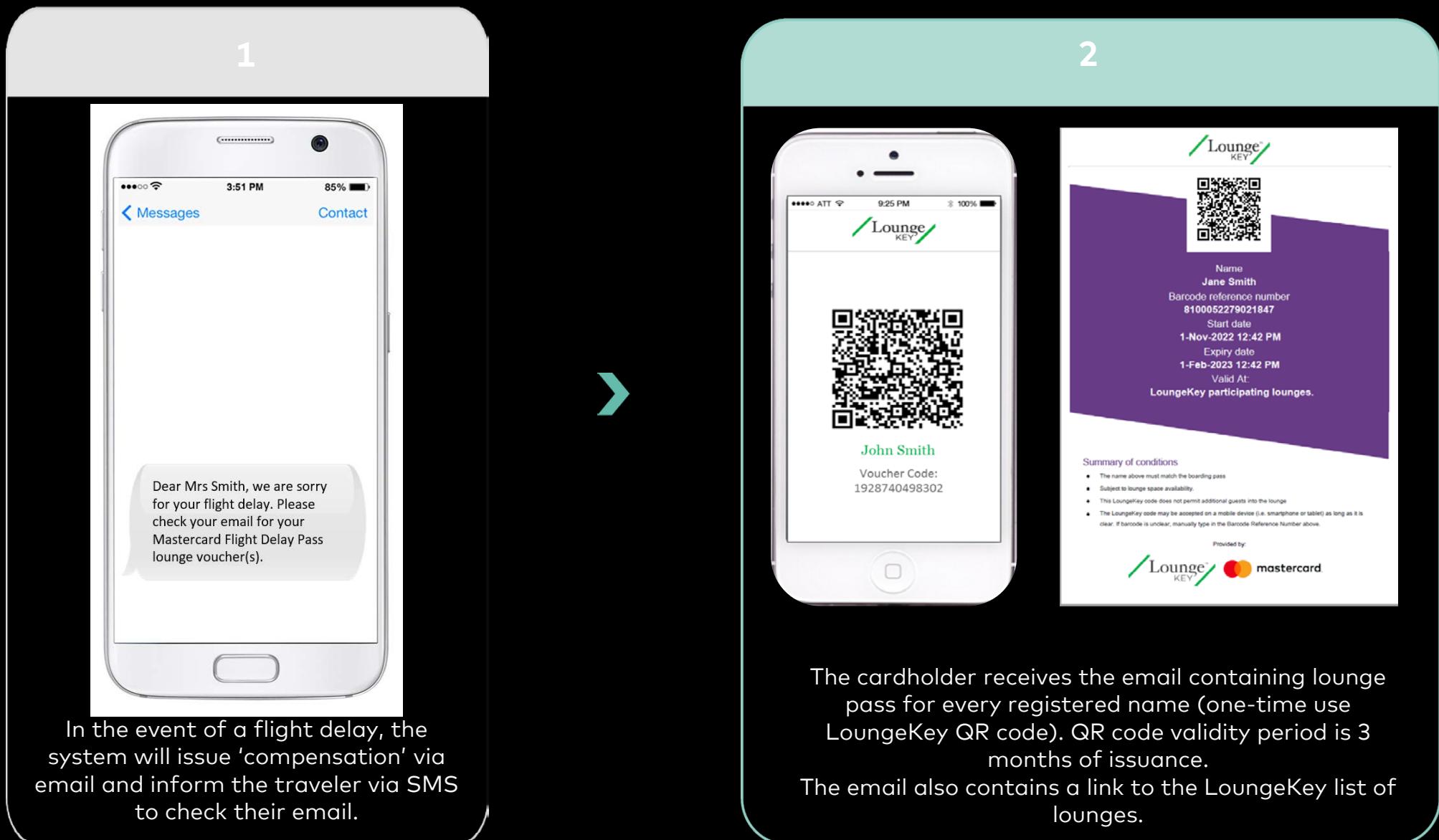
**REGISTER ANOTHER FLIGHT**

[Start again](#)

The website only allows cardholders to register flights that depart from a terminal with a LoungeKey lounge



# Flight delay notification and pass allocation





# Pricing

There are two models of Flight Delay Pass available as listed below.

**Model 1: '0 hour' registration.** Cardholder can register their flight at any point prior to the original scheduled flight departure time.

**Model 2: '6 hour' registration.** Flight registration must occur at least 6 hours prior to the original scheduled flight departure time.

Once preferred model is selected, issuer can then decide whether to offer 1- or 2- hours flight delay option, and how many travelling companions the cardholder is entitled to register.

		2 hours flight delay				1 hour flight delay			
0 hr registration	Model type*:	Cardholder	Cardholder + 1 guest	Cardholder + 2 guests	3 <sup>rd</sup> , 4 <sup>th</sup> , 5 <sup>th</sup> guests	Cardholder	Cardholder + 1 guest	Cardholder + 2 guests	3 <sup>rd</sup> , 4 <sup>th</sup> , 5 <sup>th</sup> guests
	Construct*:	€0,75	€1,25	€1,75	Additional*** €0,05 each	€1,20	€2,00	€2,80	Additional*** €0,10 each
		2 hours flight delay				1 hour flight delay			
6 hrs registration	Model type*:	Cardholder	Cardholder + 1 guest	Cardholder + 2 guests	3 <sup>rd</sup> , 4 <sup>th</sup> , 5 <sup>th</sup> guests	Cardholder	Cardholder + 1 guest	Cardholder + 2 guests	3 <sup>rd</sup> , 4 <sup>th</sup> , 5 <sup>th</sup> guests
	Construct*:	€0,65	€1,00	€1,35	Additional*** €0,05 each	€0,85	€1,50	€2,15	Additional*** €0,10 each

\* One model/construct per BIN range – it is not possible to offer multiple models/constructs per BIN

\*\* Minimum billing applies

\*\*\* On top of Cardholder + 2 guests' solution



# Implementation



## Flight Delay Pass is ideal for ...

- 'Below Premium/World' card products
- 'Layer' over existing cardholder pays lounge programs



## Documentation

- Deal Information Sheet\*
- Benefits Order Form
- Issuer agreement (EEA/amendment)
- Annex B (Terms & Conditions)



## Implementation period

Once all documentation is received by Collinson, including issuer logos, the implementation period is 45 days\*



## Languages available at launch\*\*

English	Hungarian	Russian	Greek
Spanish	Portuguese	French	Dutch
Italian	Polish	Bulgarian	

\*Note: total timeframe may be longer depending on deployment schedules

\*\*Additional languages can be developed



# Billing

Membership fee billing follows few simple rules listed below.

- One model/construct only per BIN or BIN range – it is not possible to offer multiple models/constructs per BIN
- Billing will be based on all Cards In Force (CIF) within a BIN range or the minimum billing fee (if volume of cards does not reach the minimum billing threshold)
- Invoicing shall occur quarterly in arrears, and volumes of CIF (Cards in Force) must be submitted as follows:
  - January-March figures must be submitted by 15 May
  - April-June figures must be submitted by 15 August
  - July-September figures must be submitted by 15 November
  - October-December figures must be submitted by 15 February



# Flight Delay Pass – FAQs

## **What is the cardholder journey to register a flight?**

Cardholder visits an issuer co-branded Flight Delay Pass website (with unique url) and enters their BIN for validation. Upon validation the cardholder is asked to register their flight information, personal details and name of their travel companion(s). Upon successful registration they receive an email confirming their successful registration.

In the event of a flight delay, the cardholder is notified via SMS and is invited to check their email for further information. The email contains a one-time lounge pass (in the form of a QR code) for each registered traveller, which they present at the lounge upon arrival. The lounge pass will be scanned and then the cardholder and their guests are free to enjoy refreshments, Wi-Fi and other facilities until it's time to board.

## **What if a cardholder's registered flight departs from an airport where there isn't a LoungeKey lounge?**

The cardholder will not be able to register their flight details, they can only register flight details for airports where there is a LoungeKey lounge.

## **Can cardholders take guests into the lounge who aren't registered for a flight delay?**

No, the cardholder will only receive lounge passes for those travel companions who are registered and travelling on the same flight as the cardholder.

## **Can cardholders register travel companion who aren't on the same flight?**

No, travel companions must be travelling on the same flight as the cardholder.

## **How do cardholders know which lounges are available as part of the LK network?**

On the home page of the registration website there is a link referring cardholders to a generic LoungeKey lounge search page.

## **Can cardholders cancel their registration if they choose?**

Yes, in their confirmation email, there is a link inviting cardholders to cancel their registration if they wish.



# Flight Delay Pass – FAQs

## **Will I, or my cardholders, have to pay for cardholder lounge entry?**

No, the cost of lounge access for issuers is covered in the per card fee. Similarly, the cardholder will not be required to pay for lounge entry, they receive it as part of their Flight Delay benefit.

## **How long does the cardholder have to use their lounge pass?**

Lounge passes are valid for 3 months from the time of issue.

## **What is the association between Flight Delay Pass and LoungeKey?**

Flight Delay Pass and LoungeKey are both programmes operated by Collinson Group, and Flight Delay Pass uses the LoungeKey network of lounges. So, in the event of a flight delay the cardholder will receive a LoungeKey pass allowing them access to over 1,200 LoungeKey lounges. Apart from this, the registration website, customer servicing, email communications to cardholders are all completely separate from LoungeKey.

## **Can cardholders use their LoungeKey pass to gain access to lounges that aren't part of the LoungeKey network?**

No, however with over 1,200 lounges worldwide LoungeKey has lounges in most major international airports

## **If we develop marketing materials related to Flight Delay Pass does the document require approval? Must it be sent to Mastercard® and/or Flight Delay Pass for review?**

Approval for any marketing materials is required by both Mastercard and Collinson. Collinson will review material within 5 business days of receipt to the Mastercard Implementation Manager during the implementation process.

## **What can my cardholders do in case of registration issues?**

Cardholders can contact the customer service via email or phone number, receiving assistance and getting their issues solved





Priceless.com

and many other privileges





priceless

Interests Locations

- [Priceless.com](https://www.priceless.com)  
Exclusive offers and discounts – Priceless experience is available for Mastercard Premium cardholders for unforgettable memories and offers

## Witnessing the match point: priceless

Explore Mastercard's world-class sponsorship events →



Hudson Yards

New York, New York

[Sip champagne on the highest outdoor sky deck in the Western Hemisphere](#)

From 42 481 ₺ plus tax (approximate conversion)



Veneranda Fabbrica del Duomo...

Milan, Italy

[Exclusive visit to the Terraces of the Duomo, symbol of Milan](#)

€30



Eiffel Tower

Paris, France

[Cruise along the Seine on your way to dinner at the Eiffel tower](#)

170 405 ₺ (approximate conversion)



Gondola tour

Venice, Italy

[Enjoy the romance of Venice with an iconic gondola ride and cicchetti](#)

58 073 ₺ (approximate conversion)



# Mastercard Travel Rewards



Seamless rebates at leading merchants both in store and online

## Explore the world and save

Cardholders use their Mastercard overseas and save. No coupons. Just cashback.

### Key Principles

- **Value:** Cashback up to 20%
- **Relevance:** Gives cardholders access to relevant merchants in the key cross-border corridors around the World and online as well.
- **Simplicity:** No coupons, just cashback. Cashback is credited to the eligible Mastercard cards Mastercard World Black Edition and Mastercard World Elite.

350 merchants at 23 destinations. Accessible via issuer channels and / or Priceless.com.



25 countries



400+  
Brands



Hotels  
Shopping  
Restaurants  
Entertainment  
Beauty & Health



How to use Follow the link and register eligible premium card <https://mtr.mastercardservices.com>

MASTERCARD TRAVEL REWARDS IS A STAND-ALONE PROGRAM EMBEDDED AND VISIBLE ALSO  
THROUGH PRICELESS PLATFORM



## Mastercard Travel Rewards Offers

[All locations](#) ▾ [All categories](#) ▾ [All Mastercard products](#) ▾ [Time range](#) ▾ [All content types](#) ▾

### Mastercard Travel Rewards Offers



50 Friends  
 Mexico City, Mexico  
[10% cash back, up to MXN 250.](#)

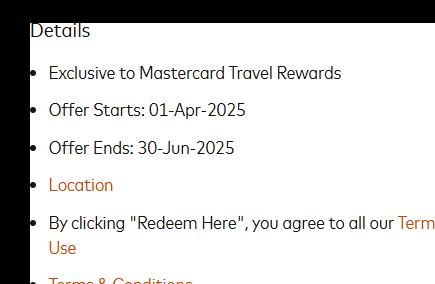
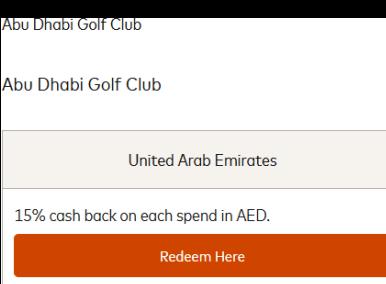


Abu Dhabi Golf Club  
 Dubai, United Arab Emirates  
[15% cash back on each spend in AED.](#)



Alila SCBD Jakarta  
 Bali, Indonesia  
[IDR 1000000 cash back when you spend IDR 3500000 or more.](#)

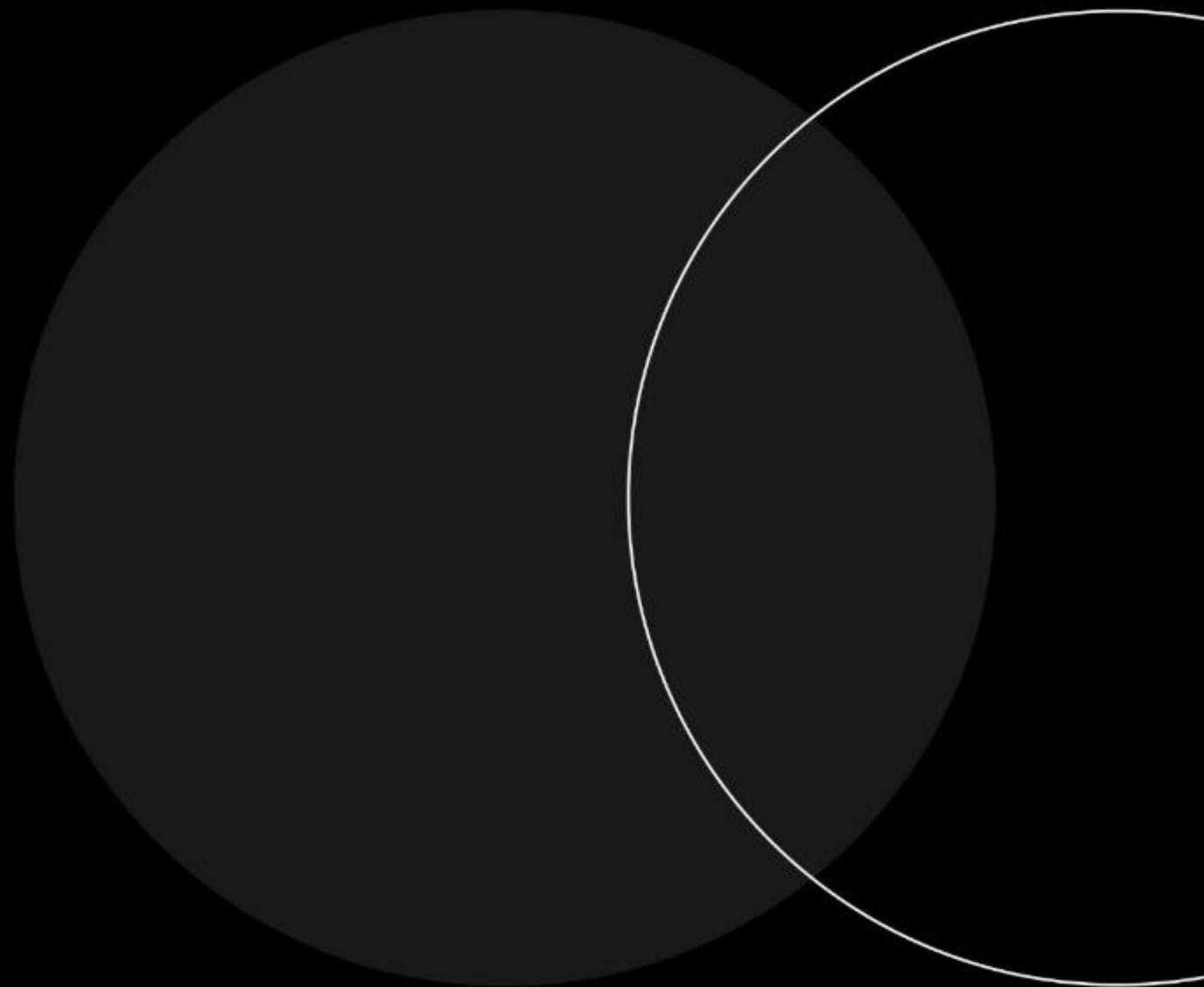
- Promote Mastercard premium cards with the offers and discounts to drive usage and engagement in social media accounts, websites
- Increase usage in cross-border
- Physical and online store offers
- Events, shopping, museums, restaurants and many other entertainment offers



The Offer  
 Abu Dhabi Golf Club, designed by Peter Harradine in 1998, is an 18-Hole Championship course, including a fully floodlit back-nine, that opened its doors to golfers and non-golfers alike in May of 2000.



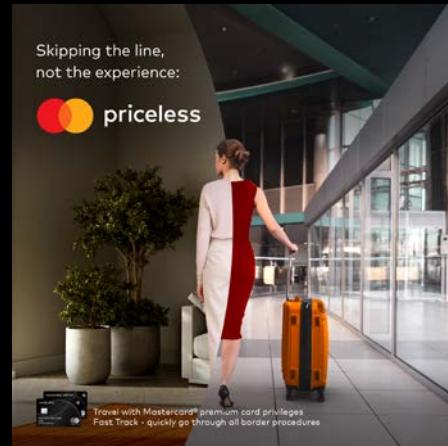
## Key Visuals



## Lounge Key



## Fast Track



## Travel Insurance



## Flight Delay Pass



## Global Data Roaming



Link to hi-res: [LK](#)

Priceless.com



Link to hi-res: [ET](#)

MTR



Link to hi-res: [I](#)

Global Blue

Link to hi-res: [P.com](#)

Link to hi-res: [MTR](#)



# Partner Logo

Key Visual – Please consider the mandatory details while creating visual:

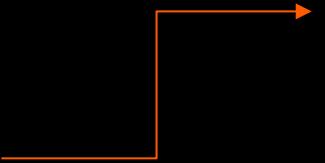
- You can add your logo prior to Mastercard Logo only
- All logos must be presented with equal prominence and size



Register at [priceless.com](http://priceless.com)

## Partner logo placement

- Mastercard logo as well as partner logo should be used in the top left corner of the visual, as indicated



Register at [priceless.com](http://priceless.com)

## Additional information

- All materials should be approved with Mastercard and Agency

- **Contacts:**

Mariam Tchanturia - [Mariam.Tchanturia@mastercard.com](mailto:Mariam.Tchanturia@mastercard.com)

Nini Galdava - [N.Galdava@mccann.com.ge](mailto:N.Galdava@mccann.com.ge)

*Design, communication materials, and open files*

THANK YOU!

